

LIST OF ISSUES AND PROGRAMS

JULY 1-SEPTEMBER 30, 2014

WALR-FM
KISS 104.1

COX RADIO, INC.
GREENVILLE-ATLANTA, GEORGIA

PROGRAM DESCRIPTIONS

BUSINESS IN THE BLACK IS A TWO HOUR LONG MAGAZINE FORMAT

WHICH COVERS CONCERNS, ISSUES AND EVENTS IN THE METROPOLITAN ATLANTA AREA AS WELL AS NATIONAL ISSUES OF CONCERN AND EVENTS THAT INCLUDE THE CITY OF GREENVILLE, THE STATION'S CITY OF LICENSE. THIS PROGRAM CARRIES 5-6 INTERVIEWS PER WEEK AND RUNS FROM 5AM-7AM EVERY SUNDAY.

HOSTED BY PUBLIC AFFAIRS DIRECTOR, TWANDA BLACK.

Twanda.Black@coxinc.com

PERSPECTIVES IS A 30 MINUTE PUBLIC AFFAIRS SEGMENT THAT DEALS WITH LOCAL ISSUES OT TOPICS OF PARTICULAR INTERESTS TO MINORITIES. AIRS FROM 5:30AM-6AM AND IS HOSTED BY CONDACE PRESSLEY.

Condace.Pressley@coxinc.com

ISSUES AND ANSWERS

DURING THE PERIOD JULY 1-SEPTEMBER 30, 2014

THE FOLLOWING ISSUES AND PROBLEMS WERE AMONG THOSE ADDRESSED BY WALR-FM:

RACE RELATIONS/MULTICULTURAL ARTS

HEALTH ISSUES

COMMUNITY/EDUCATION ISSUES

CHILD/TEEN ISSUES

FINANCE/BUSINESS/TECHNOLOGY

SPIRITUALITY/VALUES

I'M JUST SAYIN'

COMMUNITY EVENTS – WALR-FM 3rd QTR

July

5-Twanda Black was guest speaker at Harvest time Ministries in Tampa, FL
12-Twanda Black was facilitator at Woman2Woman Conference
18-Twanda Black volunteered at Ignite Youth Conference
26-Twanda Black hosted Terrabrooke Foundation's book bag/school supply giveaway @ Sam's Club in Tucker. Gaveaway 650 Book bags
31-Twanda Black hosted Gospel Music Workshop of America's Quartet Division Showcase

August

1-Twanda Black moderated a panel on Domestic Violence for the Alma Davis Foundation which included Atty. Ben Crump and Judge Glenda Hatchett
2-Sasha the Diva hosted a book bag giveaway with Rapper T.I. at Greater New Hope Christian Academy
2-Twanda Black hosted the Dinner for Divas for the Alma Davis Foundation (Domestic Violence) with actor Palmer Williams
15-Twanda Black, Monica Pearson and Jennifer Keitt gave a presentation at the Pink Power-A Mastermind Conference
16-Sasha the Diva hosted Congressman David Scott's Health fair at Mundy's Mill High School
16-Twanda Black hosted anniversary dinner celebration for Rev. William Harris in LaGrange
29-Twanda Black hosted the Nu Purpose Gala to benefit special needs children

September

6-KISS 104 team Toyota Scion giveaway at Riverdale Towne Center
11-Sasha the Diva hosted a college fair at Mundy's Mill High School
12-Twanda Black moderated the panel for Transforming Women Entrepreneurs Breakfast
19-Twanda Black conducted a workshop for the Prayze Factor awards entitled "Ministry vs. Business"
19-Twanda Black was a guest speaker for students at Everest College at Greenbriar
20-Twanda Black hosted the red carpet for the Prayze Factor Awards
27-Charles Mitchell and KISS 104 team participated in the Heart of South Dekalb festival
27-Twanda Black hosted the Atlanta Community Day at the historic Washington Park

WALR-FM ISSUES & PROGRAMS – 3RD QTR 2014

<u>ISSUE & DESCRIPTION</u>	<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>
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RACE RELATIONS/MULTICULTURAL ARTS

	7/13/14	5AM	10:00
BUSINESS IN THE BLACK: John Sandford, author of the young adult novel Uncaged about eco-terrorists on the run from a company creating robots. The story was fast and exciting especially for the young adult audience who loves intrigue.			

	7/13/14	5:30AM	24:00
PERSPECTIVES: Bernard Kinsey – The Kinsey Collection -Have you ever wondered about the poor representation of African-Americans in the making of America? Bernard Kinsey calls it “the myth of absence.” To help deal with that, we are bringing to Atlanta for the first time The Kinsey Collection -- a myth-busting, dialogue-promoting show that will debut at the Atlanta History Center in early April. Bernard and Shirley Kinsey and their son Kahlil put it together and they’ll be in Atlanta to open the exhibit –which covers 400 years of art and artifacts that bring to life the real role of African-Americans in early – and later – America. It’s been to the Smithsonian and 14 other museums, and its’ been profiled on the CBS network and scores of articles and TV and radio stories – but it’s new to Atlanta. As an example, the collection includes chilling artifacts like female slave shackles, a wall graphic of the Goree Island (in Africa) portal to slave ships, a schedule of 500 slaves and an early book entitled “Incidents in the Life of a Slave Girl.” And the early art works by African-Americans are amazing. There’s a copy of the Dred Scott decision, an early copy of the Emancipation Proclamation, Brown vs. Board of Education and much more. Bernard Kinsey, also shows that there were more two-headed African-American families in America in 1865 than there were white families – and that African-Americans were part of America before Jamestown – and not as slaves. And for the first time, this show will include a first edition of Solomon Northrup’s book “12 Years a Slave,” the basis for the film that just won Best Picture in the Oscars.			

RACE RELATIONS/MULTUCULTURAL ARTS

9/30/14

7/27/14

5:30AM

24:00

PERSPECTIVES: Joy Johnson, Executive Director and Fiona Faire School Director, The Georgia Ballet School, founded in 1960 by Iris Hensley, is dedicated to providing outstanding instruction in ballet and related dance styles in a professional, structured, yet nurturing environment. The Georgia Ballet School faculty is a group of dedicated and enthusiastic dance education professionals who work closely together within a carefully designed curriculum comprised of thirteen grade levels, each with a written syllabus to ensure progress. The Georgia Ballet announced the addition of Fiona Fairrie as School Director for the 2014-2015 seasons. Classes are held in The Georgia Ballet's spacious 13,000 square foot facility. The School's resident ballet company, The Georgia Ballet, provides talented, advanced level students with opportunities to apprentice with a professional organization. The company's presence also provides a valuable firsthand education for all students in the ultimate practical application of their weekly lessons. The Georgia Ballet School's primary focus is on classical ballet, but also offers classes in tap, modern dance, jazz, and hip hop. The school aims to serve both the recreational dancer, as well as the applied student, for whom ballet performance is a career goal.

8/3/14

5am

15:00

BUSINESS IN THE BLACK: Niobia Bryant , who writes under the pseudo name, Meesha Mink talks about her book Kiss the Ring-An Urban Tale. The storyline involves gangs, violence and a mother's love and determination to avenge her son's death.

8/10/14

5:30AM

24:00

PERSPECTIVES: Darryl Brown, Artist and son of James Brown, author of Inside the Godfather James Brown If you think you know the soul truth about James Brown, think again! "Inside the Godfather" is a history changing book, but most importantly we will set the record straight about James Brown, The Godfather of Soul! Stories that have NEVER been told such as: Did you know that James Brown, The Godfather of Soul was offered over ten million dollars to convert to a certain religion? Daryl Brown believes that his dad, James Brown, his brother-in-law and his older brother Teddy were murdered. The book was released simultaneously with the Universal Studios biographical film "Get on Up." Inside the Godfather brings together, for the first time, Brown's inner circle. They will correct the distortions of the past and provide the reader a clear understanding of the brilliance and generosity that was James Brown.

8/17/14

6:10am

17:00

BUSINESS IN THE BLACK: Lauren Francis-Sharma, author of Till the Well Runs Dry talks about her first novel about a woman's love for a man and her children and the sacrifices made to keep a family secret. The book is based on the author's family from Trinidad in the Caribbean.

RACE RELATIONS/MULTUCULTURAL ARTS

9/30/14

8/24/14

5:15AM

15:00

BUSINESS IN THE BLACK: Glenn Meade, Irish born author talks about his new book The Last Witness, based on a true story of a young girl who escaped from the Bosnian prison camp and 20 years later comes back to find out what happened to her family. Of course Meade takes much literary liberty in the young girl's adventure and story of violent revenge.

8/24/14

6AM

10:00

BUSINESS IN THE BLACK: Kate Whitman, VP of Public Programs at Atlanta History Center talks about The Big Read program which encourages citizens to read for pleasure and enlightenment. The september book is " Into the Beautiful North" by Luis Alberto Urrea. There are fun events planned around the book culminating with The Big Read Film Festival Oct. 5, 2014.

8/31/14

5AM

12:00

BUSINESS IN THE BLACK: Monica Prothro, Facility Administrator for the Atlanta Cyclorama talks about its 150th Anniversary celebration with great events in september. The celebration includes a poetry reading by Natasha Tretheway; a one-man theatrical performance of The Long Clim to Freedom: The AA Burleigh Story by Hasan Davis; and a screening of Race: The Power Of Illusion.

8/31/14

5:10AM

10:00

BUSINESS IN THE BLACK: Broadway actor, producer, choreographer and Emmy Nominated Song writer, Stepp Stewart talks about his new musical play "Cindy" his take on Cinderella set in 1943 Harlem. The cast includes 3 time Tony Award winner Hinton Battle.

9/7/14

5AM

10:00

BUSINESS IN THE BLACK: Michael Jai White, actor, martial artist talks about his new film Falcon Rising about an ex-marine who turns into a man of destruction when his sister, played by Laila Ali is beaten and left for dead in Brazil. White also talks about martial arts and his future projects.

RACE RELATIONS/MULTUCULTURAL ARTS

9/30/14

9/7/14

6:12AM

17:00

BUSINESS IN THE BLACK: Jeff Shinabarger, CEO of Plywood People and author of Yes or No-How your Everyday Decisions Will Forever Shape Your Life. Shinabarger talks about how saying no to some things defines your destiny and your yes to better things. He talks about the 7 styles of making decisions.

9/14/14

5:10AM

16:00

BUSINESS IN THE BLACK: Joe Barry Carroll, retired NBA All-Star, wealth advisor, philanthropist, painter and author talks about his new book "Growing Up...In Words and Images". This memoir features Carroll's original art work with his personal stories about his life and self-discoveries. All of the proceeds from this book are donated to non-profits including the Georgia Innocence Project which helps prisoners who are in jail unjustly get out!

9/21/14

5:30AM

25:00

PERSPECTIVES: Tavis Smiley, Talk Host and Author of Death of a King New York Times bestselling author and award-winning broadcaster Tavis Smiley brings us a revealing and dramatic chronicle of the twelve months leading up to Dr. Martin Luther King, Jr.'s assassination. Martin Luther King, Jr. died in one of the most shocking assassinations the world has known, but little is remembered about the life he led in his final year. Smiley recounts the final 365 days of King's life, revealing the minister's trials and tribulations—denunciations by the press, rejection from the president, dismissal by the country's black middle class and militants, assaults on his character, ideology, and political tactics, to name a few—all of which he had to rise above in order to lead and address the racism, poverty, and militarism that threatened to destroy our democracy.

9/28/14

6:10AM

17:00

BUSINESS IN THE BLACK: India Hines, radio personality, entrepreneur and producer talks about "A Family RAYunion" a celebration of the life, music and family of Ray Charles. This event begins with an outdoor festival with music, entertainment and a screening of the movie "Ray", then on to a VIP, red carpet concert with 5 of Ray Charles' children performing with many other artists and afterwards an After party "jam Session". This event will unite Charles' 12 children along with family, friends and fans.

WALR-FM ISSUES & PROGRAMS-3RD QTR 2014

<u>ISSUES & DESCRIPTION</u>	<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>
<u>HEALTH ISSUES/GREEN</u>			
	7/6/14	5:00AM	10:00
BUSINESS IN THE BLACK: Dr. Maurie Markman and Carolyn Lammersfeld, authors of Cancer Nutrition & Recipes for Dummies talks about the exhaustive book on how to care for yourself or a loved one during the process of diagnosis and treatment. They also talk about the Dirty Dozen and the Clean 15 and how they contribute to the overall health of a cancer patient.			
	7/6/14	5:15AM	16:00
BUSINESS IN THE BLACK: Corey Murray, CEO of Built for Life Fitness talks about the surgical ways folks are using to lose weight instead of just doing the work. He also discussed the HIT -High Intensity Bootcamp for folks at all levels of fitness.			
	7/20/14	5:10am	14:00
BUSINESS IN THE BLACK: Mark Underwood, President Quincy Bioscience talks about Why your brain needs a mental break by: 1. Replenish your mind and body with mini-vacations, learn something new; 2. connect with new people and places through travel, food and culture and; 3. Sharpen your cognitive skills through games and memory workouts. These items help the brain stay healthy even through the natural process of aging.			
	8/3/14	5am	12:00
BUSINESS IN THE BLACK: Congressman David Scott talks about his 10th Annual Health Fair which features free health screenings including mammograms, prostate exams, alzheimers and more; various vendors, help for veterans from the US Veterans Administration and mortgage help from HomeSafe Georgia. KISS is a media Sponsor and will be on site.			

HEALTH ISSUES

9/30/14

8/3/14

5:30AM

24:00

PERSEPCTIVES: David Nethero, Cancer Survivor -When Atlanta entrepreneur David Nethero heard those words in December of 2012, he made a conscious decision to proactively fight the disease with a plan - a plan that helped him to quit smoking a few years earlier. In his book, Mental Mastery of Chemotherapy, David takes us on a journey through six months of chemotherapy. His use of meditation and positive mental imagery helped him program his subconscious mind and successfully endure chemotherapy. He experienced minimal side effects and maintained an active and engaged life. Today, he is cancer-free.

8/3/14

6am

10:00

BUSINESS IN THE BLACK: Minister Dona Cage talks about the health &Community Fair at resurrection House for All Nations which includes; free medical screenings, optometry screenings, Freed food giveaway, job fair, free clothing bizarre, kid's zone, door prizes and a vendor marketplace. rhfan.com

8/10/14

5:10am

16:00

BUSINESS IN THE BLACK: Dexter Williams, organizer for I'm the Biggest Winner Foundation's Health and Fitness Expo is joined by Marsha Thadison from Yesterday's Kitchen for Today, Raw Chef Jeff and Dr. Tosha Rogers, all participants in the all day event to bring activities for the entire family. The day includes; health and fitness experts, health screenings, rock climbing, bowling, food demonstrations and more.

8/10/14

5:30AM

24:00

PERSPECTIVES: Karen Greenzide, Emory University, There have been growing concerns surrounding genetic diseases and the importance of genetic screening. JScreen, an at-home saliva genetic screening program, is an initiative to help Jewish people and their partners learn about their carrier status when planning or growing their families. J-Screen offers screening for over 80 genetic diseases, 19+ of which are most common within the Jewish community, from the comfort and privacy of your own home—all for \$100 or less and a bit of your spit. The program is based out of Emory University's Department of Genetics delivering genetic counseling to patients in order to interpret results and provide options to patients. J-Screen will be hosting a screening event in Atlanta at the Marcus Jewish Community Center of Atlanta on Sunday, Aug. 24 to help the local community learn more about genetic screening and provide screening kits for attendees.

WALR-FM ISSUES & PROGRAMS 3RD QTR 2014

<u>ISSUES & DESCRIPTION</u>	<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>
<u>HEALTH ISSUES</u>			
	8/17/14	6AM	10:00
BUSINESS IN THE BLACK: Dr.Travis Stork, co-host on the Doctors talks about a new AFLAC Workforce Report that says that Americans are harming themselves, their careers and wallets because of poor health practices such as; not eating right, not exercising, not enough sleep and too much stress.			
	9/14/14	6:10AM	20:00
BUSINESS IN THE BLACK: Dr. James Hall, torchbearer and chairman of the board of the National Minority Torchbearers Prostate Cancer Consortium. This organization was formed to promote education, early detection, screening and servicing of males affected by the degenerative diagnosis of prostate cancer. NMTPCC is hosting a Prostate Cancer Walk Sept. 27th from the West End to John A White Park for a day of education and entertainment.			
	9/21/14	6AM	10:00
BUSINESS IN THE BLACK: Dr.Jessica Spencer from Emory University's Reproductive Center in Atlanta and Caroline Gold talk about the importance of genetic testing before you decide to have children. Geneticists have identified genetic markers for more than 4000 diseases caused by a mutation in a single gene. Caroline told her story of how she had inferior genetic testing and her daughter was born with a genetic disease that prevents her from walking and talking. They discuss a new first-of-its-kind at-home screening program called Jscreen.			
	9/28/14	5AM	12:00
BUSINESS IN THE BLACK: Master Percy Brown CEO of Crossland Karate talks about the Annual Obesity Health fair held at Greenbriar Mall. Statistics show that African Americans are at the top of the lists for Diabetes, Heart Disease and Hypertension and obesity is one of the risk factors. KISS is a media sponsor.			

WALR-FM ISSUES & PROGRAMS 3RD QTR 2014

<u>ISSUE & DESCRIPTION</u>	<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>
<u>COMMUNITY ISSUES</u>			
	7/20/14	6AM	10:00
BUSINESS IN THE BLACK: Kowana Lewis, CEO of TerraBrook Foundation talks about the organization to assist families who are raising their non-biological relative children and the annual back to School Supply giveaway.....Nonnie Hawkins, President of Love Freely Outreach talks about the new Bully Me? No Way! campaign and the annual Back to School Supply Giveaway!			
	7/27/14	5AM	12:00
BUSINESS IN THE BLACK: Stephons Collins, President of LOVE Coalition and Eric Jackson of Best bank talk about the organization which helps lesbian, bi-sexual, gay, transgender and questioning teens and young adults ages 16-24 about a 4 week professional development course for job readiness including financial literacy provided by Best Bank. The course is offered at the Atlanta Workforce Development Center.			
	7/27/14	6:10AM	17:00
BUSINESS IN THE BLACK: Alma Davis, CEO of the Alma Davis foundation talks about the Divas Empowerment Luncheon & Gala to address domestic violence. The luncheon features, Attorney Benjamin Crump, Judge Glenda Hatchett and Judge Shawn Lagrue to discuss the issues of domestic violence with Twanda Black as the moderator and it includes a Dinner for Divas where they honor 150 plus women who have survived domestic violence with a dinner and entertainment. The dresses, hair and makeup are all donated to the foundation. Palmer Williams and Twanda Black hosts and KISS is a media sponsor.			
	8/3/14	6:15AM	15:00
PERSPECTIVES: Beverly Nicholson-Doty, Tourism Commissioner US Virgin Islands- It is early September – still plenty of time to make plans for a summer vacation – or simply an anytime getaway. Wonder if you've visited or considered visiting the US Virgin Islands. Here to answer many of our questions about this hidden American gem is Beverly Nicholson Doty the Commissioner of the US Virgin Islands Department of Tourism.			

COMMUNITY

9/30/14

8/3/14

6:15AM

15:00

BUSINESS IN THE BLACK: Albert Glenn, Board Chairman of the Organization of Black Aerospace Professionals talks about the 38th Annual Convention and Career Fair Exposition being held in Atlanta. The three day event includes; a career fair; luncheon with FAA Major General Edward Bolton; A special luncheon for students; a gala with Kiss 104's Monica Pearson as host; panels with industry experts and more. OBAP.org

8/10/14

5AM

10:00

BUSINESS IN THE BLACK: Jodi Okun, Founder of College financial Aid Advisors and Brand Ambassador for Discover Student Loans talks about more ways to make college affordable. Okun gives tips on finding grants, filling fisa papers, college work/study programs and various loans.

8/10/14

6:15AM

15:00

BUSINESS IN THE BLACK: .Felecia Philips, Co-Founder and Visionary of the Pink Power- A Master Mind Conference for Women. The two day event includes; Microsoft training, workshops, speakers, vendors, expo floor and the Ladies of KISS, Twanda Black, Monica Pearson and Jennifer Keitt will be keynote speakers.

8/17/14

5AM

12:00

BUSINESS IN THE BLACK: Dina Bailey, Director of Interpretation at the National Center for Civil and Human Rights talks about the CNN Dialogues which is a community forum that highlights diverse ideas and perspectives on the most significant issues shaping our time. This first event is called" Athletes and Social Responsibility: Expectations in the 21st Century" The panel includes, Jason Collins, the first professional player to publicly announce he is gay.

8/24/14

5AM

12:00

BUSINESS IN THE BLACK: FOX Sports South Broadcaster, SEC Football and Atlanta Hawks Announcer, Bob Rathbun and former ESPN Announcer Art Eckman talk about the newly opened national College Football Hall of Fame and the 76th Anniversary of the Atlanta Touchdown Club- National Football Foundation Chapter.

COMMUNITY

9/30/14

8/25/13

5:30AM

25:00

PERSPECTIVES: Special Program – MLK 50th Anniversary of the March on Washington-They came from Los Angeles and San Francisco; from Cleveland and Chicago; from Birmingham, Alabama and Jackson Mississippi, and from Atlanta, Georgia. In 1963 blacks could not go to school where we wanted, eat where we pleased build or buy a home in any neighborhood, and certainly not hold any job desired. ON August 28, 1963, some 200-250-thousand Americans, mostly black but including thousands of whites, traveled to Washington, DC for the “March on Washington for Jobs and Freedom.” The march had been organized by the so called “big 6” leaders of the Civil Rights Movement; Roy Wilkins, executive director of the NAACP, Whitney Young, Jr. from the National Urban League, John Lewis, leader of the Student Non-Violent Coordinating Committee or SNCC, labor organizer A. Phillip Randolph, and Dr. Martin Luther King, Jr, co-founder of the Southern Christian Leadership Conference. Everyone except the organizers expected violence. Marchers had been trained in non-violent civil disobedience.

8/31/14

5:15AM

12:00

BUSINESS IN THE BLACK: Daphne Walker, CEO of Partnership Against Domestic Violence and Anthony Porter, Co-Founder of A Call to Men talk about their Men's Leadership Breakfast to focus on men's roles in domestic violence prevention and the promotion of healthy and respectful relationships.

8/31/14

5:30AM

24:00

PERSPECTIVES: Elisabeth Omilami, Executive Director, Hosea Feed the Hungry and Homeless (HFTH) will partner with Meet College Park, and the North Metro Career Center of the Georgia Department of Labor to host the 4th annual Labor of Love. This event has successfully given Atlanta citizens exposure to great job prospects and the opportunity to get back to work. This year's event will take place on Saturday, September 6, 2014 from 10am to 1pm at the Georgia International Convention Center. Labor of Love was created to reclaim some of the initial promise of Labor Day—a celebration of American labor and an inspiration that there is hope for American citizens. During the event, individuals will have access to job opportunities, they will also sharpen their job interviewing skills and job counselors will be on-site critiquing resumes. Americans are still suffering disproportionately in the current financial crisis, according to the Department of Labor's July report, unemployment still hovers around 6.2 percent nationally. In Georgia, the unemployment rate sits at 7.8 percent. Labor of Love was designed to meet the basic employment needs of so many. The Labor of Love event will also have traditional HFTH activities including food and clothing distribution, medical screenings and more.

COMMUNITY

9/30/14

8/31/14

6AM

10:00

BUSINESS IN THE BLACK: Dana Dillard, Program Director of Georgia Firefighters Burn foundation is hosting its Burn Survivors family Weekend. The no cost weekend helps families builds lasting relationships to help overcome the traumatic experiences associated with a burn injury and includes various activities at Camp Twin lakes Will-A-Way at Fort Yargo State Park.

8/31/14

6:10AM

15:00

BUSINESS IN THE BLACK: Sara Teagle, CEO of The Steppers Club talks about the 15th Annual Black & White Steppers Ball weekend. The 4 day event held Labor Day weekend includes; contests, Chicago style steppin' lessons, food, and plenty of dancing with visitors from 50 cities in the US.

9/7/14

5:30AM

24:00

PERSPECTIVES: Kaiser Permanente's Dr. Kelly Degraffenreid and race director, Jeff Galloway. On September 11, the streets of Atlanta will be filled with runners and walkers participating in the annual Kaiser Permanente Corporate Run/Walk. The course starts at Turner Field and weaves its way through downtown Atlanta. The Kaiser Permanente Corporate Run/Walk targets companies. Individuals are welcome, but the goal is to improve the health of metro Atlanta's workforce. The majority of our participants are part of a corporate team, which builds camaraderie among coworkers and motivates them to get active. Unlike other races, The Kaiser Permanente Corporate Run/Walk has a built-in training component. This is not a one-day event—it's an 8-week fitness program that culminates in a 5K race in downtown Atlanta. This year also features the popular Saturday morning boot camp at Piedmont Park. Last year more than 17,000 runners and walkers from 400 metro Atlanta companies participated. Kaiser Permanente of Georgia provides both health coverage and health care, so we are committed to helping people achieve total health.

9/7/14

6AM

10:00

BUSINESS IN THE BLACK: Nancy Lewis, CEO of Progressive Techniques, Inc. and Founder of Transforming Women Entrepreneurs talks about the quarterly breakfast for women featuring panelists: Tracey Baaset, CEO of the Fruitgrass Company; Joanne Trawick, CEO of Aularale Cosmetics; and Pamela Alexander, CEO of Bizlynks Consulting who will share on the subject "Women Turning Dreams Into Destiny".

COMMUNITY

9/30/14

9/14/14

5:30AM

24:00

PERSPECTIVES: Holly Tuchman, CEO and Executive Director YWCA of Northwest GA -Greg Loughlin, Executive Director Georgia Commission on Family Violence News headlines this week were filled with stories about the NFL and former Baltimore Ravens running back Ray Rice. TMZ secured and released video of Rice assaulting his wife in an elevator at a casino in Atlantic City. The woman who was his fiancé at the time married him. In statements this week she attacked the media for the release of the video and the discussion it sparked on domestic violence. The YWCA of Northwest Georgia is committed to the eradication of domestic violence. This half hour focuses on the warning signs and remedies women in dangerous situations may seek.

9/14/14

6AM

10:00

BUSINESS IN THE BLACK: Actress, Zosia Mamet known for her role as Shoshanna on HBO's "Girls" talks about the "Make Your Mark" contest for women 18 and over. The contest simply wants to celebrate women who are making their marks in various ways. The winner will receive \$5000, a trip to NY to attend Glamour Magazine's Women of the Year awards and be featured on a promotional page in an upcoming issue.

9/21/14

5:10AM

16:00

BUSINESS IN THE BLACK: Rev. Albert Love, President of the Voter Empowerment Collaborative and Maynard Jackson III, President of the American Voters League, Inc. talk about the National Voter Registration Day taking place Sept. 23, 2014 at 4 high schools, a Wal-Mart and the West End Mall. In 2008, six millions Americans did not vote because they missed the registration deadline or simply didn't know how to register.

9/21/14

6:10AM

16:00

BUSINESS IN THE BLACK: .Commissioner Larry Johnson talks about the Heart of South Dekalb Festival 2014 to bring the community together to witness the good in the area. It kicks off with a parade, car & bike show, vendors, food, and entertainment. ***Pastor Jean Ward talks about The Atlanta Community Day festival held a Washington Park which includes; free food, clothes, free medical screenings, HIV testing, car show. KISS is sponsor for both events.

9/28/14

6AM

12:00

BUSINESS IN THE BLACK: Chef. G. Garvin, Chef, Cook author, tv host talks about Fight Hunger Spark Change! Campaign to fight hunger in America. Listeners can go to walmart.com/fighthunger to vote for the food bank in their area to receive a 60k grant from Feeding America. Atlanta Community Food Bank is a participating organization and is qualified to win.

WALR-FM ISSUES & PROGRAMS -3RD QTR 2014

<u>ISSUE & DESCRIPTION</u>	<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>
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CHILD/TEEN ISSUES

7/6/14

6AM

16:00

BUSINESS IN THE BLACK: Dr. Jean Clarke, co-author of "How Much is Too Much-Raising Likeable, Responsible and Respectful Children in an Age of Overindulgence". Clarke along with colleagues Connie Dawson and David Bredehoft provide an easy to understand guide, supported by science, that helps parents and professional recognize the problem and sound advice on what to do. They discuss three types of overindulgence: Too much, Soft structure and Over-nurture.

7/20/14

5:30AM

24:00

PERSPECTIVES: Terrance Tykeem, We Stand Up Coalition -We Stand up Coalition, in collaboration with, Diamond Mine Media Publishing, have release of Touched, the book and music single, of the same name. It isn't strangers our children have to fear. Most child sexual abusers are respected members of the community drawn to settings where they gain easy access to children like schools, clubs and churches. Even worse to comprehend is when the abuser is a parent, foster parent, or relative. The third book for Terrance Tykeem shares the stories of two individuals sexual molested as children. Songwriter, Producer, Businessman and Ex-NFL walk-on, Terrance Tykeem was born in Atlanta, Georgia, spending equal time between Atlanta and Philadelphia. As a product of the foster care system, Tykeem has firsthand knowledge of abuse against children. Tykeem fights against injustices plaguing our communities such as child sexual abuse, domestic violence, and mass incarceration, just to name a few.

7/27/14

6AM

12:00

BUSINESS IN THE BLACK: .Rassalyn Willis, Founder for the Motherless Daughters Foundation, which mentors girls ages 8-15 through the obstacles of life with no mother to guide her. The group offers mentoring and counseling to help the girls broaden their horizons. The foundation is hosting a fundraiser dinner with Xernona Clayton, founder of the Trumpet Awards as keynote speaker.

8/3/14

6am

10:00

BUSINESS IN THE BLACK: .Robert Bowman, CEO of Project Male Summit talks about the 2nd Annual Male Summit for young men ages 8-18 to help with Leadership Development, Public Speaking and Manly Deeds. At the end of the Summit, the young men receive Project Male Purple Ties.

CHILD/TEEN ISSUES

8/24/14

6am

23:00

BUSINESS IN THE BLACK: Destiny Diva, Brenetia Robinson, CEO of Proverbial Peace Revived Ministries talks about how to define personal involvement to make the school year the best and most beneficial for your child. Back to School: Learn, Grow and Enjoy!

8/31/14

6AM

17:00

BUSINESS IN THE BLACK: .Kym Harris-Gude of the Harris-Gude Foundation talks about the organization that helps parents of special needs children with medical, educational, social skills and support resources. They are hosting a "Thankful" referrals and resources event on Sept. 13th.

9/14/14

5AM

10:00

BUSINESS IN THE BLACK: Iron Chef Alex Guarnaschelli and Lindsey Spindle, Chief Brand Officer for No Kid Hungry talk about childhood hunger and the 16 million children who don't have regular meals every day. No Kid Hungry has kicked off a month long fundraising program called "Dine Out for No Kid Hungry" which invites diners all across the country to dine in at participating restaurants. Every dollar raised helps feed a child in need up to 10 nutritious meals including the most important one of the day-breakfast.

9/28/14

5:30AM

24:00

PERSPECTIVES: Dorothy Styles, Project Grad and Sylvia Jones, Wells Fargo – College With 27.2% of Georgia children living in poverty, going to college can seem more like a dream than a reality to many students. That's why Wells Fargo working with Project GRAD in Atlanta and First Generation Films teamed up to reach and inspire more than 2,000 high school students to screen the award-winning documentary *First Generation* at three high schools and Atlanta Metropolitan State College. A winner of awards at two film festivals, and filmed over the course of three years, *First Generation* (www.firstgenerationfilm.com) is narrated by Blair Underwood and profiles the emotional journey of four students attempting to break the cycle of poverty by pursuing their college dreams. The film painfully shows, first generation students are at a disadvantage due to their families' unfamiliarity with college applications, scholarships, and the federal aid process. In some Title I schools, guidance counselors are likely to oversee more than 600 students, leaving high performing first generation scholars with little support from their families or schools.

WALR-FM ISSUES & PROGRAMS -3RD QTR 2014

<u>ISSUES & DESCRIPTION</u>	<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>
<u>FINANCE/BUSINESS/TECHNOLOGY</u>			

	7/6/14	6AM	12:00
BUSINESS IN THE BLACK: Jennifer Jolly, USA Today Tech Columnist talks about life hack tech tips to make the most out of technology and rewards points, summer sales, what to do when your cell battery is dying, how to find your car with the remote efficiently, how to take a selfie with your ear buds and many more..			

	7/20/14	6am	17:00
BUSINESS IN THE BLACK: Roger Bobb, CEO of Bobb Cat Films, talks about his career and new projects on the horizon. He is receiving the SYNERGY Award for his pioneering efforts to advance the cinema community in Atlanta by the African American Film Critics Association.			

	7/20/14	6:30am	21:00
BUSINESS IN THE BLACK: Cyrus Hancock, wealth expert and CEO of Hancock Wealth Management talks about how to financially protect your spouse. He discussed How to leave a larger income in Social Security funds, your IRA accounts, 401k, annuities and insurance policies. The most important item he discussed is making sure your beneficiary forms are relevant for each of these systems, if they are not you could disinherit your current spouse.			

	8/10/14	6:00AM	12:00
BUSINESS IN THE BLACK: Yulonda Beauford, President of the Clayton County Chamber of Commerce talks about the annual Showcase Clayton Business and Community Expo. The free event includes exhibitors from in and around the county, food and activities for kids.			

FINANCE & BUSINESS/TECHNOLOGY

8/10/14	6AM	25:00
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BUSINESS IN THE BLACK: Professor Devin Robinson, author and serial entrepreneur talks about his new book "The Ultimate Entrepreneur's Guide-25 Thought Provoking Perspectives on Business, Success and Life.

8/17/14	5AM	16:00
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BUSINESS IN THE BLACK: .Dr.Joseph Blasi, a professor of Sociology at Rutgers talks about "The Citizen's Share: Reducing Inequality in the Twenty-first Century". This book proposes broadening the shares of capital available to citizens as a solid solution to economic inequality that both political parties can agree upon.

8/17/14	5:10AM	16:00
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BUSINESS IN THE BLACK: Cyrus Hancock, wealth expert and CEO of Hancock Wealth Management talks about health costs and long term care in retirement. As baby boomers live longer, some are outliving their money and they are finding that health care costs are eating up their retirement funds.

8/24/14	5:30AM	24:00
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PERSPECTIVES: Beverly Nicholson Doty – US Virgin Islands -While the calendar has many families thinking about returning to their pre-summer routines as the kids go back to school, there is always time to plan a vacation to the US Virgin Islands. Beverly Nicholson Doty, the Commissioner of the US Department of Tourism to the US Virgin Islands returns for a visit to share all of the many opportunities for fun and relaxation year round on St. Croix, St. Thomas, and St. John in the US Virgin Islands where one only needs a driver's license to travel. The Commissioner, who also serves as chairman of the Caribbean Tourism Organization, will be in the city to update destination partners on travel and tourism developments taking place in the Territory, including the importance of the Atlanta market. The state of Georgia is a key domestic travel market for the US Virgin Islands and the Territory has some exciting news to share, including new nonstop air service to the islands.

FINANCE & BUSINESS/TECHNOLOGY

9/21/14

5AM

10:00

BUSINESS IN THE BLACK: Michael Bevis, Director of Academic Affairs for Univ. of Phoenix talks about a new survey that says that half of Americans want to own their business. Bevis offered tips for owning and operating your own business; for being more entrepreneurial in your career and; the pitfalls to avoid and barriers to business ownership. The survey was conducted by the University of Phoenix School of Business.

9/21/14

6:30AM

25:00

BUSINESS IN THE BLACK: Wealth expert, Cyrus Hancock CEO of Hancock Wealth Management talks about a new survey entitled, " the African American Financial Experience" conducted by Prudential. The survey addresses; personal progress, generational links, debt and student loan hurdles, retirement plans and protection versus investment products. Part 2 is next month.

WALR-FM ISSUES & PROGRAMS – 3RD QTR 2014

<u>ISSUES & DESCRIPTIONS</u>	<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>
<u>SPIRITUALITY & VALUES</u>			
	7/6/14	6:30AM	25:00
BUSINESS IN THE BLACK: Dr. Joyce Morley, psychotherapist, relationship expert talks about love the 2nd time around and if it's worth your time. Morley discusses reasons why should not look back and certainly when you can go back and be successful in the relationship.			
	7/13/14	5am	12:00
BUSINESS IN THE BLACK: Cheryl Burnside, CEO/Founder of Phenomenal Women's Health talks about a 2 day retreat for women with a banquet and pajama party to help find their destiny. The event features a singer, comedian, Pastor and author.			
	7/13/14	6:30am	26:00
BUSINESS IN THE BLACK: Bishops Alfred and Rosemary Lands, founders of ALRO ministries talks about abuse in marriage and how to deal with it. Abuse can be physical, emotional and verbal and affects the children adversely as well.			
	7/20/14	5am	12:00
BUSINESS IN THE BLACK: Vicki Yohe, Gospel Recording Artist talks about her singing career, her ministry New Destiny for Children, an orphanage in Uganda for children orphaned by the AIDS epidemic and her life as a mother with 2 young boys. Vicki has a new project coming out.			

SPIRITUALITY & VALUES

7/27/14

6:30AM

24:00

BUSINESS IN THE BLACK: Brenetia Robinson, the Destiny Diva talks about the term "The Independent Woman" and what it means as a God - Centered woman. A God Centered independent woman understands that God is still in control of her life; that she is wise and makes good choices; she can have a family and be submissive to her husband and know how to handle it all.

8/3/14

6:30AM

25:00

BUSINESS IN THE BLACK: Psychotherapist, Dr. Joyce Morley talks about the Ray Rice domestic abuse case and asks the question, "Is Abuse Ever an Option?" Dr. Morley talks about why a woman will stay with a man who abuses her and when it's time to walk away and get help.

8/24/14

6:10AM

16:00

BUSINESS IN THE BLACK: Kinderia Williams, Founder of Nu Purpose Foundation talks about the Ole and Nu Gospel Gala which brings together traditional and contemporary gospel fans and everything in between in a night of music appreciation and a time to honor community servants. Twanda Black is hosting.

9/7/14

6:30AM

25:00

BUSINESS IN THE BLACK: Dr. Joyce Morley, Psychotherapist and relationship expert asks the question "Are you in Control of Your destiny?" Morley talks about the case in Ferguson and how the African American Community blames others for their poor behavior and in this situation the violence and looting of their own communities is detrimental to their future. Morley says we must lead our households, raise our children and then become leaders in the community.

9/14/14

6:30AM

24:00

BUSINESS IN THE BLACK: Bishops Alfred and Rosemary Lands, co-founders of ALRO Marriage Ministry and Pastors of Family Life Missionary Baptist Church talks about how important intimacy is in a marriage relationship. They talk about barriers to intimacy which are; communication, children, work and being emotional unavailable.